



NEWS RELEASE – FOR IMMEDIATE RELEASE

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BNI[®] Connecticut Awards Banquet Auction to Benefit Homes for the Brave

WINDSOR LOCKS, CT (January 3, 2017) – On Friday, January 13, BNI[®] Western New England is hosting the annual BNI Member Awards and Appreciation Evening of Excellence at the Trumbull Marriott in Trumbull, CT. As part of this event, there will be a silent auction during the Cocktail Reception and Open Networking time, 5:30 – 6:45p; all proceeds will go directly to *Homes for the Brave*. Individuals or companies who wish to provide monetary or products towards this fundraising effort should contact Adrienne Johnson, Redefined Elegance Event Planners, LLC, at 860.607.3232.

Attending this Evening of Excellence will be over 250 of the most successful business professionals who are part of the BNI chapters throughout Connecticut, representing a cross-section of businesses and professions. BNI members' success comes through business education, focused accountability, networking and a strong desire to help fellow members by opening doors to business opportunities around the world.

"I'm thrilled to create a connection between BNI and *Homes for the Brave*," says Rich Stroiney, Executive Director of the BNI Western New England region. "As a veteran myself, along with BNI members who themselves are or are connected to veterans, we understand the importance of the support provided to our servicemen and women when they come back home. Intrinsic to what we do in BNI, our Givers Gain[®] philosophy of helping others be successful dovetails nicely with our willingness and drive to give back to this great organization. Supporting the veterans in Connecticut is the least we can do for what they sacrificed for us."

For more information, feel free to visit our event page: <http://bnict.com/awardsbanquet-ct.php>

About BNI[®] Western New England: The mission of BNI (Business Network International) is to help members increase their business through a structured, positive and professional referral marketing program that enables them to develop meaningful, long-term relationships with quality business professionals. With over 2,000 members in 85 chapters across Connecticut and Western Massachusetts, BNI is the area's leading referral organization. In 2016 alone, BNI member referrals have generated over \$55 million USD in revenue for our member businesses. (www.bni.com)(www.bniwne.com)

About Homes for the Brave: Since 2002, Applied Behavioral Rehabilitation Institute, Inc. (ABRI), doing business as Homes for the Brave, a 501(c)(3) not-for-profit organization based in Bridgeport, has provided safe housing, vocational training, job placement, and life skills coaching to help more than 1,000 individuals—primarily Veterans—

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leave homelessness behind. ABRI provide a safe place for Veterans and other individuals experiencing homelessness to get back on their feet and to work toward securing employment that will return them to self-sufficiency. (www.homesforthebrave.org)

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